

# HELP KEEP OUR COMMUNITY SAFE & WARM



## Welcome to the 9th Annual Chippewa Luce Mackinac Community Action Agency Walk for Warmth!

Low-income families spend approximately 40% of their monthly household income on utilities. CLM Community Action Agency and Walk for Warmth is often the last line of help for families in crisis. We need your help to ensure that people in need of assistance will not be turned away this winter.

### WAYS YOU CAN HELP

- 1 ) **Walk:** Come out and join us! Start collecting pledges and choose to make a difference in your community!
- 2 ) **Captain a Team of Walkers:** Reach out to family, friends and co-workers to form a Walk Team.
- 3 ) **Distribute Walk Brochures:** Help us spread the word and recruit more walkers.
- 4 ) **Make a Corporate or In-Kind Donation.**
- 5 ) **Make your own WFW event.:** Call (906 )632-3363 for Details.  
Walk, skate, swim, bike, bake.....

As Chippewa Luce Mackinac County Community Action Agency 's only annual fundraising event, the Walk raises funds for people faced with making the choice to feed their family or heat their homes.

We all know people who are hurting financially. They are our neighbors, family members, and friends. We must act now to help alleviate the struggles of our fellow community members and ensure that their homes remain safe and warm.

Through our Walk for Warmth, Chippewa Luce Mackinac Community Action Agency stands committed to keeping Chippewa County 's neediest residents safe and warm.

On behalf of the Chippewa Luce Mackinac Community Action Agency, our Board of Directors and those we serve, we thank you for your generosity, commitment, and for helping to make a difference.

Sincerely,

Kevin Riley  
Emergency Services Director  
CLM Community Action Agency



### Special Thanks to Our Sponsors





# EVENT INFORMATION

## SCHEDULE OF EVENTS

9:00 a.m.	Registration
9:45 a.m.	Welcoming Announcements
10:00 a.m.	Walk Kick-off
11:00 a.m.	Prizes, Awards
12:00 p.m.	Event Concludes

## THE WALK ROUTE

The Walk for Warmth starts from Avery Square, 510 Ashmun Street, and heads south on Ashmun to Easterday Ave., crosses the street and then we head north to Water Street, across the street back to Avery Square. Those who elect not to complete the Walk in its entirety will not be penalized.

## SIGN COMPETITION

For the second year we will be having a sign competition. This year we will have three divisions.

- Elementary
- Middle School
- High School/College

Make your own sign to carry during the walk

## EVENT PRIZES

Participants will be entered to win great door prizes. You must be present to win. There are special awards for teams of walkers. Awards go to the adult team and youth team (members 18 and under).



Chippewa Luce Mackinac Community Action Agency  
P.O. Box 70  
Sault Ste. Marie, MI. 49783

*Walk for Warmth*

*Warm a heart...heat a home*

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Thousands of families  
will go without heat  
this winter.  
Walk for Warmth can  
help keep them warm!

# WALK FOR WARMTH

February 11, 2012

9:00 a.m.—12:00 p.m.

Avery Square

Sault Ste. Marie, Michigan



Chippewa - Luce - Mackinac  
**community  
Action**  
PARTNERSHIP  
*Helping People. Changing Lives.*

For more information call (906) 632-3363